

PRESS RELEASE

Audio like you have never heard it before...

HFX Systems is excited to be launching two McIntosh newcomers to the local market – the McIntosh MXA70 integrated audio system, and the MHA100 headphone amplifier.

23 May 2014, Johannesburg: Every single audiophile and lover of high quality sound out there will be thrilled to hear that two of the latest McIntosh audio products are being introduced to local shores by HFX Systems – namely the MXA70 integrated audio system, and the MHA100 headphone amplifier.

Says Eugene Oosthuizen from HFX Systems: “Audiophiles are all driven by a common fascination with the sound of music, and although an admirable appreciation of sound and owning awesome hi-end audio equipment isn’t necessarily essential to enjoy tunes, they definitely do make the feeling of being truly connected to the music a lot stronger. Listening to accurate and precise audio the way the musicians, who worked on it for months to get it just right, had intended it to be heard is arguably one of the most pleasurable past times available. It is really good for the soul of any true audiophile – it is stuff dreams are made of – and the two new products from McIntosh are capable of making these dreams come true.”

McIntosh announced the launch of the MXA70 and the MHA100 in January at the 2014 International CES held in Las Vegas, Nevada, and the products certainly did not disappoint. In fact, the MXA70 was listed by *What Hi-Fi Sound and Vision* magazine as one of the top “Stars of CES 2014”. Here is an overview of the two new products:

The McIntosh MXA70 2-Channel Integrated Audio System

The MXA70 Integrated Audio System features a compact, yet fully functional 50-Watt stereo amplifier and a pair of specially designed 2-way desktop speakers. The speakers are finished in a luxurious, high gloss piano black, and achieve an unusually rich and full sized level of performance for their size.

Six inputs provide you the flexibility to connect a variety of your music sources; four of the inputs are digital and allow the McIntosh Digital Engine to decode your digital music at up to 32 bits and 192kHz for maximum analog fidelity and enjoyment.

For those times when you want to enjoy your music in a more intimate way, the MXA70 includes a dedicated headphone amplifier that takes advantage of unique McIntosh technologies so that every headphone - from ear buds to studio quality phones - will yield the best possible personal listening experience. The new

McIntosh Headphone Crossfeed Director (HXD) enables high quality recordings to image like conventional speakers in your headphones, bringing new dimensions to your music.

The MXA70's compact size gives you choice and flexibility when deciding where to place it in your room. It makes a great audio system for your office, bedroom or vacation house.

Furthermore, the McIntosh Power Guard circuitry will prevent clipping that could damage your headphones or speakers, while a 5 Step Bass Boost Control allows for further tonal customisation. The amplifier is housed in a beautiful polished stainless steel chassis that not only compliments the classic glass front panel, knobs, brushed aluminum end caps and gloss black speakers, but also blends nicely with any room decor.

The McIntosh MXA70 2-Channel Integrated Audio System retails for R88 000,00 from HFX Systems. Visit www.hfxsystems.co.za to find out more information or to find a retailer closest to you. *(Note: Prices as at May 2014.)*

The McIntosh MHA100 2-Channel Headphone Amplifier

The MHA100 is the first dedicated headphone amplifier from McIntosh and takes advantage of unique McIntosh technologies to yield the best possible personal listening experience regardless of the headphones you use. It employs a new adaptation of McIntosh's unique Autoformer technology to produce three headphone impedance ranges of 8-40, 40-150 and 150-600 Ohms, so that every headphone - from ear buds to studio quality phones - will receive the optimal McIntosh sound.

It also features McIntosh's new Headphone Crossfeed Director (HXD) to allow high quality recordings to image like conventional speakers in your headphones, bringing new depth and spatiality to your music. Four digital inputs allow the McIntosh Digital Engine to decode your digital music at up to 32 bits and 192kHz for maximum analog fidelity and enjoyment; two analog inputs are also available.

Love to listen to your headphones while working on your computer? Compared to other McIntosh amplifiers, the MHA100 is more compact and fits perfectly on a desk, allowing you to enjoy your music while working. Its smaller size offers additional flexibility so that you can position it almost anywhere in your home.

50-Watt stereo speaker outputs are included for when you want to enjoy your favorite speakers instead of your headphones, and Power Guard® will prevent clipping that could damage your headphones or speakers. Tone controls include a 5 Step Bass Boost Control for further customisation. The entire unit is housed in a beautiful polished stainless steel chassis that not only compliments the classic glass front panel, knobs and brushed aluminum end caps, but also any room décor in which it is featured in.

The McIntosh MHA100 2-Channel Headphone Amplifier retails for R57 000,00 from HFX Systems. Visit www.hfxsystems.co.za to find out more information or to find a retailer closest to you. *(Note: Prices as at May 2014.)*

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Released on behalf of HFX Systems (www.hfxsystems.co.za) by The Line (www.theline.co.za, ant@theline.co.za).